

Position Offered : Digital Marketing Executive  
Employment Mode: Full Time/Part Time  
Job Nature Marketing/ Market Research

**Job Description:**

We are seeking a creative and talented Digital Marketing Executive to take part in this meaningful and sustainable project.

- Assist in gathering user feedback to help find the product-market-fit
- Assist in developing and implementing a digital marketing plan for the product launch
- Assist in creating online marketing materials, such as social media posts, email campaigns, and website content
- Help monitor and analyze key performance metrics to measure the success of marketing campaigns and initiatives
- Decide on the appropriate placement of ads

**Expected Deliverables & Requirements:**

- Familiarity with social media platforms and experience creating content for them
- Basic knowledge of marketing principles and techniques, such as SEO, PPC, and email marketing
- Self-motivated and driven individual with a passion for food and technology.

Work Location :Hong Kong Wong Chuk Hang (near MTR)

Language Requirement :(Speaking): Cantonese; English; Putonghua

Language Requirement (Writing): Chinese; English

Non-Chinese speaking students would be considered: Yes

**Other Requirement**

- Strong analytical, organizing, interpersonal skills and highly self-motivated
- Excellent command of written and spoken English and Chinese
- Digital Literacy
- Organized Work Habits

